

PREVIOUS RECIPIENTS

| | | |
|------|---------------------------|-------------------|
| 2011 | Lisa Kowalchuk | Medicine Hat |
| 2012 | Pat Tenney | Lloydminster |
| 2013 | Kent Smith-Windsor | Greater Saskatoon |
| 2014 | Paul Myers | Lacombe |
| 2015 | Sherri Buckle | Cold Lake |
| 2016 | John Hopkins | Regina |
| 2017 | Jennifer Garries | Leduc |
| 2018 | Linda Machniak | Battlefords |
| 2019 | Jamie Malmgren | Prairie Sky |

IRVEN SNIDER MARKETING AWARD

www.chamberplan.ca

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pam@prteam.ca



Irven Snider 1967-2015

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IRVEN SNIDER MARKETING AWARD

Chambers Plan is the largest Plan of its kind designed for small business. Chambers Plan belongs to **your** chamber and is exclusively available to **your** members. The bottom line – **no one** can access, or retain access to our Plan without a chamber membership.

Administration fees are paid directly from the Plan **in exchange** for your chamber's support of the Plan's marketing efforts. Your chamber receives a percentage of each participating firm's premiums. Only chamber members are eligible to participate and should they choose not to renew their membership, their benefits are terminated.

THE IRVEN SNIDER MARKETING AWARD WAS DEVELOPED TO RECOGNIZE OUTSTANDING EFFORTS IN ASSISTING WITH MARKETING CHAMBERS PLAN

Irven Snider began working with chambers in 1998. He ended his chamber career at the Alberta Chambers of Commerce as Manager of Chamber Services in 2013 to begin a valiant battle with cancer. His unwavering dedication to the improvement of the chamber federation inspired others to follow his model of excellence. We lost Irven on March 30, 2015 but his legacy of accomplishment will not be forgotten. Through this award, Chambers Plan recognizes and honours both Irven Snider and those who follow in his tradition.

THE AWARD WILL BE PRESENTED AT AN APPLICABLE PROVINCIAL EVENT TO THE CHAMBER ADMINISTRATOR WHO HAS:

- Invested time and energy;
- Demonstrated outstanding support;
- Utilized the Partnership Checklist; and,
- Introduced unique and creative ways to promote and assist with marketing Chambers Plan.

APPLICATION

DEADLINE: June 12, 2020

Submit to: Pamela Brace

pam@prteam.ca

NAME: _____

CHAMBER: _____

MAILING ADDRESS: _____

EMAIL: _____

OUTLINE HOW YOU HAVE MARKETED CHAMBERS PLAN

OUTLINE UNIQUE AND CREATIVE IDEAS YOU WOULD LIKE TO SHARE WITH OTHER CHAMBERS

“You were put on this earth to achieve your greatest self, to live out your purpose, and to do it courageously.”

- Steve Maraboli -