



NEWSLETTER
July 2015



QUICK CHECKS

Yes!

Does your chamber **review your “Statement of Administration Fees”** each month to ensure all listed firms are members in good-standing?

Yes!

Does your chamber **participate in the Monthly Membership Fee Program**?

ACE Bursary Recipients

2015 Alberta Chamber Executives SUMMIT

July 8-10 the ACE Professional Development Summit was held in Cold Lake, Alberta. Thirty-eight senior chamber staff attended the Summit. In addition to some great educational sessions, the delegates were treated to boat tours and a fish fry right at the Cold Lake Marina.

Chambers Plan bursary recipients were Diane Mineault (Morinville), Les Jaster (Ponoka), Michelle Feist (Vermilion), Serena Sjodin (Lloydminster), Monica Bartman (Lacombe), Michelle Standish (Whitecourt), Shawna Batten (Wainwright) and Bridgit Dufort (Medicine Hat).



Marketing Award

2015 IRVEN SNIDER MARKETING AWARD

Sherri Bohme, Executive Director of the Cold Lake Regional Chamber was awarded the first ever Irven Snider Marketing Award on July 8. Success of Chambers Plan is largely dependent on the support from the local chambers.

To name a few of the marketing activities of the Cold Lake Chamber:

- Provided space for a half page ad in their annual Community Guide;
- Displayed text with banner link on their website's homepage;
- Ran an ad with a link in each of their monthly newsletters;
- Provided a booth in their annual Home and Leisure Trade Show;
- Jointly hosted an annual luncheon during Small Business Week;
- Displayed ads continually on their LED highway sign;
- Implemented a new referral program;
- Through regular discussions with existing members determine who may be interested in switching or signing up for benefits; and,
- Included a Chambers Plan brochure with their annual renewal invoices.



Sherri Bohme, ED
Cold Lake Regional Chamber

Chambers Plan was honoured to present the award to Sherri in her home community.

RADIO AD COPY

Chambers Plan can **provide written copy** to use as sound bites in any radio advertising your chamber uses for marketing or promoting chamber events and programs. Contact Pam.

Radio ad copy

www.chambers.ca

www.chamberplan.ca

www.my-benefits.ca

Calgary wins Award

WORLD CHAMBERS COMPETITION – BEST UNCONVENTIONAL PROJECT

June 15, 2015 the Calgary Chamber was presented the **Best Unconventional Project Award** at the International Chamber of Commerce Conference in Torino, Italy.

The award category recognizes an exceptional project which drives success for business in unconventional ways.

In a press release the Calgary Chamber said *"though the competition was fierce (and extremely inspiring) we are thrilled and humbled to announce that your Calgary Chamber won Best Unconventional Project for our work on post-flood recovery and business continuity."*

Congratulations to the Calgary Chamber for this fantastic achievement!

Welcome

NEW CHAMBER STAFF

The Chambers Plan Leadership Team extends a warm welcome to the following new chamber staff:

Jackie Wall , Executive Director	Estevan, SK
Alexis Foster , Executive Director	Fort McMurray, AB
Shelby Smith , Chamber Coordinator	Manning, AB
Jaxsin Jones , Office Administrator	Pigeon Lake, AB
Shawna Batten , Executive Director	Wainwright, AB (welcome back!)
Michelle Standish , Manager	Whitecourt, AB

New Chamber

NEW SPONSORING CHAMBERS

The Chambers Plan Leadership Team extends a warm welcome to the following new sponsoring chamber:

Preeceville, SK

CCEC Bursary Recipient

2015 CANADIAN CHAMBER EXECUTIVES OF CANADA (CCEC) BURSARY RECIPIENT

Congratulations to **Ryan Wig**, Director of Communications with the Saskatoon Chamber as recipient of the CCEC bursary to attend the Annual Conference in Ottawa, October 15-16. Ryan commented *"it looks like a fantastic conference and I'm excited to have the opportunity to attend."*

Highlights

HIGHLIGHTS SINCE THE APRIL/MAY E-NEWSLETTER

- **Arete HR**, our Employee Assistant Program (EAP) provider has released a new website: <http://aretehr.com/home/>
- The **responses** to *"characteristics and expectations of the ideal advisor"* collected at the recent ACE Summit, **will be incorporated into training** at the Advisor's Leadership Summit in September and Fall Training in October.
- Prairie Region Leadership Team has **new emails** [\[first name\]@prteam.ca](mailto:[first name]@prteam.ca) - emails with the prairieregion.ca extension will continue to be operational.

Marketing and Promotion **RESOURCES** - available on line at www.chambers.ca
[Chambers & Boards>Resources](#) Login: chamber Password: chamber

More **RESOURCES** – available on line at <http://resources.chamberplan.ca>
No login or password necessary



www.facebook.com/chamberplan