



Chambers of Commerce
Group Insurance Plan®



NEWSLETTER
October 2014



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QUICK CHECKS

Yes!

Does your chamber **participate** in the **Monthly Membership Fee Program**?
This program can help increase your membership retention!

Yes!

Does your chamber **provide** the name and contact information of members interested in Chambers Plan to your local **Advisor** for follow up?

Baby
Arrives

CONGRATULATIONS to Amanda and Ryan

Amanda Flynn, Regional Event Manager and husband Ryan welcomed Emmett Edgar on Wednesday, October 22 at 10:41 a.m. Emmett weighed in at 7 pounds 10 ounces and 21 1/4 inches long. **Congratulations Amanda, Ryan and big brother Matthew!**

Many thanks to all of you asking about the impending birth and expressing congratulations after.

Amanda will be returning to Chambers Plan next September with an extended role and new title.



Emmett Edgar

Welcome

NEW CHAMBER STAFF

The Chambers Plan team extends a warm welcome to the following new chamber **staff**:

Marley Henneigh , Office & Chamber Services Co-ordinator	Drumheller, AB
Nicole Ralph , Membership Manager	Edmonton, AB
Leah Fularczuk , Membership Sales Manager	Grande Prairie, AB
Carla Gabert , Executive Director	Innisfail, AB
Monica Bartman , Executive Director	Lacombe, AB
Jennifer Garries , Executive Director	Leduc, AB
Karla Pynch , Executive Director	Lethbridge, AB
Diane Mineault , Executive Director	Morinville, AB
Jamie-Lynn Pitts , Executive Director	Stony Plain, AB
Denise Williams , Executive Director	Sylvan Lake, AB
Charlene Corey , Acting Office Manager	Vermilion, AB
Jaimie Malmgren , Administrative Assistant	Warman, SK

Marketing
Award

2014 MARKETING AWARD

This year's Marketing Award was presented to **Paul Myers** formerly of the Lacombe Chamber. Paul was very aggressive with marketing the Plan on Lacombe's electronic sign, electronic signatures, through mail-outs and their website.

While making arrangements to present the award to Paul, he was forced to resign due to health issues. **Congratulations Paul and best wishes!**

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Brochure Orders

BROCHURE ORDERS

Chambers Plan brochures are great for distribution to your members through mail-outs, new membership packages, future membership packages and/or to display at meetings/events. With your 2015 invoicing on the horizon, **please consider inserting a Chambers Plan brochure in the envelope.**

Each brochure is customized with your local marketing advisor's contact information. This brochure comes in a two-fold which fits perfectly in a standard #10 envelope. There is no cost for the brochures or the customization and they are shipped directly to your chamber.

The brochures will:

- Remind your members there are **additional benefits** to belonging to your chamber; and,
- **Engage your members** in programs which aids in membership retention.

Contact us today for your supply of brochures!

CCES Bursary Recipients

BURSARY RECIPIENTS for the CCES Fall Conference OCTOBER 28-29 in Prince Albert, SK

Debra Nyczai	Humboldt
Serena Sjodin	Lloydminster
Donna Ritco	Meadow Lake
Joanne Kirwin	Melville
Darla Lindbjerg	Swift Current
Jaimie Malmgren	Warman



Back Row L-R: Debra, Jaimie, Darla
Front Row L-R: Donna, Joanne, Serena

TIP!

Marketing TIP:

The **best time** to distribute Farm Brochures or try to engage farmers and ranchers in a Meet and Greet is **November** or **March**.

Highlights

HIGHLIGHTS SINCE THE JULY NEWSLETTER

Another GREAT OPPORTUNITY for non-dues revenue!

- Johnston Group will **pay local chambers \$125 for each RRSP case sold**, as a finder fee, and an **additional \$25 each January 1** for each RRSP plan in effect at December 31 of the previous year (providing the group is still a member of the local chamber).
- For prescription drug claims, any annual claims for a specific certificate that exceed \$25,000 will not be counted against the firm's renewal.
- Fall Training Conferences for all our advisors were held in October in Regina, Saskatoon, Edmonton and Calgary with firm service and retention as the theme.

Marketing and Promotion *RESOURCES* - available on line at www.chambers.ca
Chambers & Boards > Resources Login: *chamber* Password: *chamber*

More *RESOURCES* – available on line at <http://resources.chamberplan.ca>
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