



NEWSLETTER  
 April 2016



**QUICK CHECKS**

**Yes!**

Does your chamber **include** Chambers Plan **marketing material** in your packages to new and future members?

**Yes!**

Does your chamber **offer Trade Show space** to your local advisor?

**2016  
 Incentive  
 Program**

**2016 INCENTIVE PROGRAM**

Our statistics prove the referrals from local chamber websites are the BEST internet leads we receive! This year we are offering another incentive to continue to develop and enhance Chambers Plan's online presence.

We have changed the incentive structure. Participating chambers will be entered in a draw:

- **\$2000** Major Draw (one each for AB and SK)
- **\$1000** Secondary Draw (one each for AB and SK)

The following is how the draw entries work:

- Text or banner on website: 1 entry
- Text AND banner on website: 2 entries
- Text or banner revolving on HOMEPAGE: 3 entries
- Text or banner on HOMEPAGE: 4 entries
- Text AND banner on HOMEPAGE: 5 entries

In addition, any extra exposure (i.e. logo in footer, header or any other creative idea) will get **1 additional entry** per exposure. **Deadline June 30, 2016.**

Chambers **UPDATING** their existing banners to the new banners and/or text are eligible.



Sample Ad from  
<http://resources.chamberplan.ca/links/>

Standard sizes are available at the link above. Should you need a different size, please send Pam the height and width and Amanda will create a banner specifically for you.

**On Behalf of the Prairie Region Team,  
 THANK YOU FOR YOUR ONGOING SUPPORT!**

**2016  
 Bursaries**

**2016 BURSARIES AWARDED FOR PROVINCIAL CHAMBER AGMs**

Congratulations to the following chamber people for receiving bursaries:

**Saskatchewan Chamber's Annual Conference - May 11-12 in Saskatoon, SK**

- |                              |                                 |
|------------------------------|---------------------------------|
| Linda Machniak (Battlefords) | Jackie Wall (Estevan)           |
| Heather Wall (Kindersley)    | Adriane Ouellette (Meadow Lake) |
| Nicole Gagné (Melfort)       | Larry Fladager (Prince Albert)  |
| April Rusling (Rosetown)     | Clayton Wicks (Swift Current)   |
| Jaimie Malmgren (Warman)     | Juanita Polegi (Yorkton)        |

**Alberta Chambers' Provincial Conference and Policy Session - May 12-14 in Red Deer, AB**

- |                                   |                            |
|-----------------------------------|----------------------------|
| Andrea Yaremie (Bonnyville)       | Sherri Bohme (Cold Lake)   |
| Marley Henneigh (Drumheller)      | Becky Linn (Hanna)         |
| Natalie Charlton (Hinton)         | Monica Bartman (Lacombe)   |
| Chantelle Van Slyke (Pigeon Lake) | Les Jaster (Ponoka)        |
| Stacey Benjamin (Stettler)        | Linda Sallstrom (St. Paul) |

[www.chambers.ca](http://www.chambers.ca)

[www.chamberplan.ca](http://www.chamberplan.ca)

[www.my-benefits.ca](http://www.my-benefits.ca)

## AD Designs

### ADS FOR NEWSLETTERS, PUBLICATIONS, BILLBOARDS, AND SIGNS, etc.

We can design ads for whatever medium you need. To prepare an ad to your specifications we need the following information:

1. **Exact size** of the ad(s) in inches or pixels (height and width).
2. **Full colour** OR black and white?
3. Does the ad need a **bleed**?
4. What **format** do you need (PDF, jpeg, gif, tif, eps, or other)? Please specify.
5. Do you have a specific **theme or design** in mind?
6. Do you want your local Chambers Plan **agency information** on the ad?
7. What is the **deadline**?

~ SAMPLES ~



**Smart Moves** for your small business...

1. Join the Saskatchewan Chamber
2. Protect your most valuable assets

visit **chamberplan.ca**  
Group Benefits with a Difference. Simple. Stable. Smart.



Look no farther,  
**GET A QUOTE!**  
Canada's #1 Plan for  
Small Business

chamberplan.ca  
Group Benefits with a Difference

## New Staff

### NEW CHAMBER STAFF

The Chambers Plan Leadership Team extends a warm welcome to the following new chamber **staff**:

<b>Dale Hawkey</b> , Executive Assistant	Athabasca, AB
<b>Britten Snatic</b> , Executive Director	Beaverlodge, AB
<b>Aimee Donauer</b> , Administrative Assistant	Blackfalds, AB
<b>Andrea Yaremie</b> , Executive Director	Bonnyville, AB
<b>Alison Peyton</b> , Manager	Edson, AB
<b>Angela Litke</b> , Executive Director	Maple Creek, SK
<b>Adriane Ouellette</b> , Office Administrator	Meadow Lake, SK
<b>Pieter Van Ewijk</b> , Office Administrator	Picture Butte, AB
<b>Chantelle Van Slyke</b> , Office Administrator	Pigeon Lake, AB
<b>Penny Gould</b> , Executive Director	Stony Plain, AB

## NEW Chamber

### NEW SPONSORING CHAMBER

The Chambers Plan Leadership Team extends a warm welcome to a new sponsoring chamber:

**Martensville, SK**

Check out their website [martensvillechamber.com](http://martensvillechamber.com)

## Highlights

### HIGHLIGHTS SINCE THE JANUARY E-NEWSLETTER

- In March Johnston Group **issued annual cheques** to the local chambers for the finder fees for the Chambers Plan **RRSPs**.
- Plan participants can now **submit most Health and Dental claims using a smartphone or tablet**. Our **my-benefits** App allows participants secure access to Chambers Plan coverage and services anywhere, any time! It is **free** and convenient.

Marketing and Promotion **RESOURCES** - available on line at [www.chambers.ca](http://www.chambers.ca)  
[Chambers & Boards>Resources](#) Login: chamber Password: chamber

More **RESOURCES** – available on line at <http://resources.chamberplan.ca>  
No login or password necessary

[www.facebook.com/chamberplan](http://www.facebook.com/chamberplan) / Follow us on Twitter @Chambers\_Plan