



Chambers of Commerce
Group Insurance Plan®



NEWSLETTER
April 2013



Chambers of Commerce Group Insurance Plan®

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www.chambers.ca
www.chamberplan.ca
www.my-benefits.ca

QUICK CHECKS

Yes!

Does your chamber include **Chambers Plan** marketing materials in your packages to new and future members?

Yes!

Does your chamber use the **Chambers Plan** resource site www.chambers.ca? ("Chambers & Boards" Username: **chamber** Password: **chamber**)

Congrats

BURSARIES RECIPIENTS for the Provincial Chambers' Annual Meetings

Saskatchewan Chamber – Conference on Business – May 8-9 – North Battleford

Estevan	Michel Cyrenne	Prince Albert	Merle Lacert
Humboldt	Amanda Schwartz	Rosetown	Jenna Nemish
Kindersley	Tolanda Baker	Tisdale	Leanne Dopper
Lloydminster	Pat Tenney	Yorkton	Juanita Polegi
Nipawin	Lisa Suchlandt		

Alberta Chambers – Provincial Conference/Policy Session – May 30-June 1 – Drumheller

Bashaw	Peter Graham	Morinville	Jaye Arcand
Didsbury	Diana Steer	Peace River	Deneen Everett
Elk Point	Debbie McQuinn	St. Paul	Matisson Hannotte
Fox Creek	Mylene English	Vermilion	Anna Giesbrecht
Hanna	Becky Linn	Vilna	Dianne Anderson

Welcome

NEW CHAMBER STAFF

A warm welcome to the following new chamber **staff**:

James Cumming , President & CEO	Edmonton, AB
Wendy Morrison , Executive Director	Innisfail, AB
Les Jaster , Executive Manager	Ponoka, AB
Judi Best , Executive Director	Wetaskiwin, AB
Cathy Ward , Office Manager	Crowsnest Pass, AB

NEW CHAMBERS

Congratulations to the following new **chambers**:

- **Berwyn**, AB
- **Rocky View**, AB
- **Langdon**, AB
- **Wabamun**, AB
- **Kyle**, SK

**Marketing
Award**

2013 MARKETING AWARD

The 2013 Marketing Award will be presented at an applicable provincial event to an administrator who has: demonstrated outstanding support; utilized the Chambers Plan Partnership Checklist; and, introduced unique and creative ways to promote and assist with marketing Chambers Plan.

The deadline is **June 15, 2013**. Applications at: <http://resources.chamberplan.ca>

www.chambers.ca

www.chamberplan.ca

www.my-benefits.ca

*Order
brochures*

"SMART MOVES" BROCHURE

The "Smart Moves" brochure is a great marketing piece for distribution to your members through mail-outs, new membership packages, future membership packages and/or to display at meetings/events.

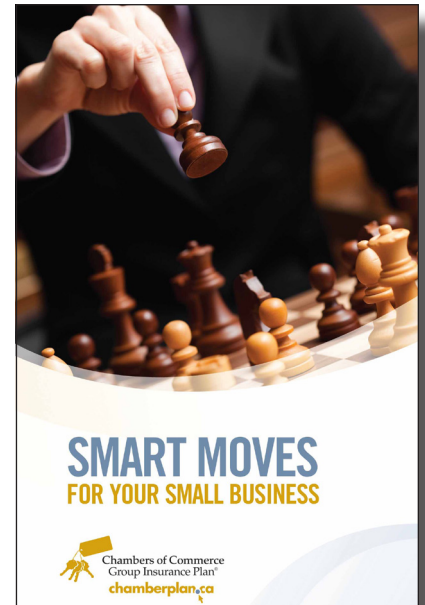
Smart Move #1 - Join you local Chamber

Smart Move #2 - Protect your most valuable asset

Each brochure is customized with your local marketing Advisor's contact information. This brochure comes in one size (5 1/2 x 8 1/2" - one fold). There is no cost for the brochures or the customization and they are shipped directly to your chamber.

The brochures will: remind your members there are additional benefits to belonging to your chamber; and, engage them in additional programs which aids in membership retention.

Contact us today for your supply of brochures!



*Stefanie
is
leaving*

LEDUC CHAMBER NEWS

Stefanie Schulz, Executive Director of the Leduc Regional Chamber of Commerce for the past three years, will be moving to Australia in mid-July.

As exciting as this great opportunity and adventure must be for Steffi, we will surely miss her. The Alberta Chambers' members will have an opportunity to say goodbye to Steffi in person at the ACC's Provincial Conference and Policy Session in Drumheller.

The Chambers Plan team wishes Steffi all the best!



Highlights

HIGHLIGHTS SINCE THE JANUARY NEWSLETTER

- In April Prairie Region achieved a **national record of a \$1.1 million in new premium in one month.**
- A new **Business Assistance Service** was introduced to every Chambers Plan firm at no cost.
- Prairie Region's 2012 Annual Report will be distributed in May.
- There are now **32 chambers** in our region who receive **over \$1000/mo** in Administration Fees.
- Chambers Plan has received **tremendous support from the local chambers who have added our banners/text to the homepages of their websites.** It is with this support our Advisers were able to attain \$1.1 million in new premium in one month!

Marketing and Promotion *RESOURCES* - available on line at www.chambers.ca
Chambers & Boards>Resources Login: chamber Password: chamber

More *RESOURCES* – available on line at <http://resources.chamberplan.ca>
No login or password necessary

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