



Chambers of Commerce  
Group Insurance Plan®



NEWSLETTER  
January 2015



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Spruce Grove, AB T7X 1Y1  
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www.chambers.ca  
www.chamberplan.ca  
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### QUICK CHECKS

**Yes!**

Does your chamber **meet annually** with your **local advisor**? To discuss joint and cooperative marketing opportunities.

**Yes!**

Does your chamber **order marketing brochures** for inclusion in your mailouts and for display at your events?

### Additional Non-dues Revenue

#### OPPORTUNITY for additional NON-DUES REVENUE!

Chambers Plan and Manulife Financial have a Registered Retirement Savings Plan (RRSP) solution. The FutureStep® RRSP is designed specifically to be simple to administer and is available to companies with as few as two employees.

Johnston Group will **pay local chambers \$125 for each RRSP case sold** as a finder fee, and an **additional \$25 each January 1** for each RRSP plan in effect at December 31 of the previous year (providing the group is still a member of your local chamber).

<http://www.chamberplan.ca/plan-features/group-retirement-solutions>



### Welcome

#### NEW CHAMBER STAFF

The Chambers Plan team extends a warm welcome to the following new chamber **staff**:

<b>Karen Voglaar, ED</b>	Brooks, AB
<b>Janet M. Riopel, President and CEO</b>	Edmonton, AB
<b>Annette Theron, Manager</b>	Lac La Biche, AB
<b>Rochelle Wendt, General Manager</b>	Weyburn, SK

### Reminders

#### REMINDERS

##### Membership Increases:

If your chamber participates in the Monthly Membership Dues Program, please forward any increases in your rates to Pam for processing as you don't want to miss any revenue.

##### Information Updates:

If you have any updates in your contact information (address, email, or phone), please forward to Pam.

### 2015 Bursary Applications

#### 2015 BURSARY APPLICATIONS for the provincial annual meetings

The 2015 bursary applications are available for the provincial chamber's annual meetings:

**Saskatchewan Chamber's Conference on Business**

May 5-6 in Regina

**Alberta Chambers Provincial Conference and Policy Session**

May 21-23 in Medicine Hat

Follow this link <http://resources.chamberplan.ca/> to download the respective application. Deadlines are in March, 2015.

**Bursaries  
available!**

[www.chambers.ca](http://www.chambers.ca)

[www.chamberplan.ca](http://www.chamberplan.ca)

[www.my-benefits.ca](http://www.my-benefits.ca)

## Videos

### CHAMBERS PLAN VIDEOS ON YouTube

Check out the Chambers Plan videos on YouTube:  
<https://www.youtube.com/user/chambersplan>

Have a look at all of them and then choose your favourite to use in your chamber's marketing at your discretion.



## Updated Manager's Guide

### MANAGER'S GUIDE

The Chambers Plan Manager's Guide has been updated by our Head Office. It is a total of 9 pages (including the cover) and worth a look.  
[http://www.chambers.ca/media/pdf/managers\\_guide.pdf](http://www.chambers.ca/media/pdf/managers_guide.pdf)

Go to: [www.chambers.ca](http://www.chambers.ca)

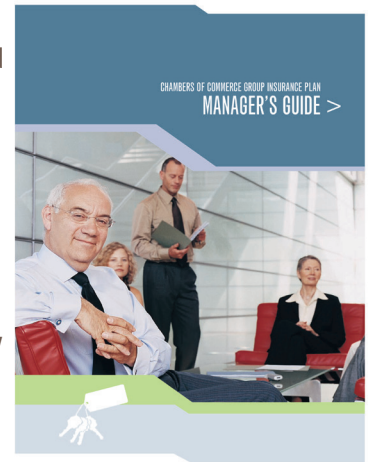
Chamber & Board Access > Manager's Guide

Username: *chamber*

Password: *chamber*

It speaks to plan features, plan history and operation, valuable benefits, and your role as a chamber.

The website also has a lot of other valuable resources for chambers.



## Think Tank



### Think Tank Pilot Project

July 2014 a one-year Think Tank Pilot Project was established for the purpose of:

- Investigating innovative and creative ways to promote Chambers Plan at the local chamber level;
- Utilizing the talents of the participants to put together ideas which can be shared with the other chambers in our region in terms of being most effective with the resources available (people, time, and energy); and,
- Determining how Prairie Region Chambers Plan can most effectively assist.

By invitation a select group of chamber executives were asked to participate. This dynamic group has some wonderful ideas and input which will be shared with all the local chambers in July.

## Highlights

### HIGHLIGHTS SINCE THE OCTOBER NEWSLETTER

- Effective November 1, 2014 any health option that covered licensed clinical psychologists was expanded to **include the services of a social worker** with no increase in premiums.
- Congratulations to **Bryon Pearman** (Cold Lake, Bonnyville, Ft. McMurray) who was recognized nationally for the RRSP Sales Incentive Campaign.
- **Spring Training Conferences** for all our advisors are being held in May in Red Deer and Saskatoon with "Arrows in your Quiver" as the theme.

Marketing and Promotion *RESOURCES* - available on line at [www.chambers.ca](http://www.chambers.ca)  
*Chambers & Boards > Resources* Login: *chamber* Password: *chamber*

More *RESOURCES* – available on line at <http://resources.chamberplan.ca>  
No login or password necessary



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