



NEWSLETTER October 2016



QUICK CHECKS

Yes!

Did your chamber **order Chambers Plan marketing material for your 2017** events and mail-outs?

Yes!

Does your chamber **provide complimentary tickets** to your local advisor for all your events and functions (understanding he/she may not be able to attend every event)?

*Pat
Tenney*

PAT TENNEY 1951-2016

Pat Tenney was the Executive Director of the Lloydminster Chamber of Commerce for 17 years. During her many years at the helm, Pat won Chamber Executive of the Year with the Alberta Chamber Executives, Chamber Executive of the Year with the Chamber of Commerce Executives of Canada, Chambers Plan Marketing Award and most recently the 2016 Roger Phillips Chamber Builder ABEX award with the Saskatchewan Chamber. Pat was a strong supporter of the chamber movement and mentored many chamber managers.

Outside of the chamber world, she loved to spend her time travelling and collecting antiques for her store, Tenney's Treasures. She was married to Merle Tenney, had two boys Kurt and Rob, and six grandchildren.

Pat's friendship, kindness, generosity, knowledge and advice will be sorely missed.



Pat Tenney

Congrats

JOHN HOPKINS - 2016 Irven Snider Marketing Award Recipient

John Hopkins, CEO of the Regina Chamber was awarded the 2016 Irven Snider Marketing Award on November 9 at the CCES Fall Conference in North Battleford.

This award is presented annually to the chamber administrator who has: invested time and energy; demonstrated outstanding support; utilized the Partnership Checklist; and, introduced unique and creative ways to promote and assist with marketing Chambers Plan.

Not only is John an outstanding champion of the Plan regionally, he and his team have developed an excellent relationship with his local advisor Darcy Stasiuk with Lifestyle By Design.

Currently Regina has 393 members on the Plan with an 8.7% annual growth of their administration fees over the last 4 years. The list of partnership activities is lengthy and includes a full page ad and monthly advertorials in their local monthly magazine, promoting to existing and potential members, training staff on the benefits, allocating tickets to all events and functions and participating in the Monthly Membership Dues Program. **Congratulations John!**



John Hopkins

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**CCEC
Conference**

2016 CCEC ANNUAL CONFERENCE

Regina – September 15-17

Congratulations to the following bursary recipients:

Ryan Westerson Lethbridge **Heather Wall** Kindersley

**CCES
Conference**

2016 CCES FALL CONFERENCE

North Battleford – November 8-9

Congratulations to the following bursary recipients:

Jackie Wall Estevan
Crystal Young Humboldt
Serena Sjodin Lloydminster
Blaine Filthaut Maple Creek
Jamie Malmgren Warman
Twila Walkeden Weyburn

Winners of the draws: Serena (Lloydminster); Crystal (Humboldt); Elissa (SCC); April (Rosetown); and Jackie (Estevan).



Front row L-R: **Twila Walkeden, Jackie Wall**
Back row L-R: **Jamie Malmgren, Blaine Filthaut, Crystal Young and Serena Sjodin**

**New
Staff**

NEW CHAMBER STAFF

The Chambers Plan Leadership Team extends a warm welcome to the following new chamber staff:

Tina Emery, Administrative Assistant **Beaumont, AB**
Nicole Vandenberghe, Executive Director **Crossfield, AB**
Jackie Woodman, Office Manager **Crowsnest Pass, AB**
Crystal Young, Executive Director **Humboldt, SK**
Ola Crook, Administrator **Pincher Creek, AB**
Paige Jaremco, Office Manager **Vermilion, AB**

Highlights

HIGHLIGHTS SINCE THE JULY E-NEWSLETTER

- Chambers Plan welcomes **Dave Angus** as **Vice-President of Chamber Relations** with Johnston Group. For the past 17 years Dave was the President and CEO of the Winnipeg Chamber and in September was awarded the 2016 Council of Excellence Award through CCEC. We are very excited to have Dave on the Chambers Plan team. Please make him welcome as he travels through our region.
- **NEW guaranteed coverage options** for eligible firms including 1-2 life firms, farms, and home-based businesses https://www.youtube.com/watch?v=DNn_M8_704g
- www.my-benefits.ca now has a **new mobile app** – download at the Apple App Store or Google play!

ADS, POSTERS, BILLBOARDS, BANNERS, BROCHURES, DIGITAL SIGNS

Free

Contact Amanda Flynn should you need any collateral material or Chambers Plan designs.

1-866-421-1110 Ext. 105 / amanda@prteam.ca

Free

Marketing and Promotion **RESOURCES** - available on line at www.chambers.ca
[Chambers & Boards>Resources](#) Login: chamber Password: chamber

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