



Chambers of Commerce
Group Insurance Plan®



NEWSLETTER
April 2014



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QUICK CHECKS

Yes!

Does your chamber **include** Chambers Plan **marketing materials** in your packages to new and future members?

Yes!

Does your chamber add a **checkbox** to your **membership application** asking new members if they are interested in having someone speak to them about Chambers Plan?

Congrats

BURSARY RECIPIENTS for the Provincial Chambers' Annual Meetings

Saskatchewan Chamber – Conference on Business – May 12-14 – Regina

Battlefords	Linda Machniak	Canora	Steven Merriam
Carlyle	Martin Tourand	Kindersley	Pat Perkins
Lloydminster	Pat Tenney	Melville	Joanne Kirwan
Redvers	Jasmin Carlton	Swift Current	Darla Lindbjerg
Warman	Ernie Quintal	Yorkton	Juanita Polegi

Alberta Chambers – Provincial Conference/Policy Session – May 29-31 – Fort McMurray

Bonnyville	Tanya Oliver	Didsbury	Shelley Fakir
Hanna	Becky Linn	Innisfail	Diane Mineault
Lloydminster	Pat Tenney	Lloydminster	Serena Sjodin
Ponoka	Les Jaster	St. Paul	New ED (TBA)
St. Paul	Alice Herperger	Vermilion	Anna Giesbrecht

*New
Team
Member*

WELCOME GARRY PETERS

February 1 Garry Peters joined our Regional Management Team as Regional Training Manager. Garry is developing and conducting training programs for Chambers Plan advisors and support staff as well as providing direct support to all our agencies. Garry and wife Carol have a 20 month-old daughter Allison and one on the way. **Welcome Garry!**



*2014
Incentive
Program*

2014 INCENTIVE PROGRAM

Opportunity to increase membership and non-dues revenue!

Each year our statistics demonstrate how the referrals from local chamber websites are the BEST internet leads we receive!

Once again we have updated our website graphics and offer an incentive for chambers to **update or add our banners and/or text** on their websites.

Add our specifically researched and UPDATED "text" and "hot links" to the front page of your chamber's website.

This exciting marketing initiative will generate new Chambers Plan inquiries resulting in new memberships and more administration fees for your chamber – **don't delay** – add the information or send it to your website provider to add today! (Emailed each Tuesday.)

Deadline: June 30, 2014

Welcome

NEW CHAMBER STAFF

The Chambers Plan Team extends a warm welcome to the following new chamber staff:

- Trevor Newton, Executive Director
Marilyn Clark, Office & Chamber Services Coordinator
Dione Chambers, Executive Director
Lilia Hanson, Manager
Christine Mattewson, Office Manager
Malinda Northcott, Executive Director
Shellan Baranieski, Executive Director
Brooks, AB
Drumheller, AB
Fort Saskatchewan, AB
Ft. St. John, BC
Kindersley, SK (May 2013)
Morinville, AB
Nipawin, SK

Press Releases

PRESS RELEASES
Greater Saskatoon Chamber among the top

Greater Saskatoon Chamber placed third in Canada for new premium sales and sixth nationally for in-force premium.

Grande Prairie Chamber Second-largest in Alberta

According to the 2013 year-end membership numbers reported by chambers to the Alberta Chambers, Grande Prairie is officially Alberta's second-largest chamber.



New Chambers

NEW SPONSORING CHAMBERS

The Chambers Plan Team is pleased to announce we have two new sponsoring chambers:

- Canora, SK
Carlyle, SK

Highlights

HIGHLIGHTS SINCE THE JANUARY NEWSLETTER

- Our last fiscal year (Mar/13 to Feb/14) surpassed the year prior with an impressive 17% increase.
Last year 900 NEW firms were added to Chambers Plan.
We just finished up April with another \$1 million month!
Ken Willoughby noted 'There is no question our continued growth and success is due to the tremendous support we receive from our local chambers.'
Wiegiers Financial & Benefits in Saskatoon became the first agency in Prairie Region to achieve over \$5 million of in-force premium.

Marketing and Promotion RESOURCES - available on line at www.chambers.ca
Chambers & Boards>Resources Login: chamber Password: chamber

More RESOURCES - available on line at http://resources.chamberplan.ca
No login or password necessary



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