



Chambers of Commerce
Group Insurance Plan®



NEWSLETTER
July 2013



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Ext. 104

www.chambers.ca
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QUICK CHECKS

Yes!

Does your chamber **review** your "Statement of Administration Fees" each month to ensure all listed firms are members in good standing?

Yes!

Does your chamber **display** the Chambers Plan graphics banner and/or text on your website with a link to www.chamberplan.ca?
(Info at www.chamberplan.ca/links)

**ACE
Summit**

BURSARY RECIPIENTS for the ACE Professional Development Summit July 10-12 – Stettler, AB

Brooks Tracy Acorn
Lloydminster Pat Tenney
Pincher Creek Lieve Parisis
Stony Plain Denise Glubish
St. Paul Matisson Hanotte



L-R Tracy, Denise, Pat, Lieve, and Matisson



2013 Summit Attendees

Lorna Hunt (Airdrie) won the \$500 cash prize (for participation) and Sharon Anderson (Camrose), Stephanie Palechek (Lethbridge) and Matisson Hanotte (St. Paul) each received a Chambers Plan calculator and \$50.

Welcome

NEW CHAMBER STAFF

The Chambers Plan team extends a warm welcome to the following new chamber staff:

Amanda Schwartz , Office Manager	Humboldt, SK
Shaun Green , Executive Director	Leduc, AB
Donna Beardsworth-Ritco , Office Administrator	Meadow Lake, SK
Marj Savage , Administrator	Pigeon Lake, AB
Carrie Vaartstra , Administrator	Rimbey, AB
Cristina Dixon , Office Administrator	Strathmore, AB
Anne Jensen , Office Manager	Taber, AB
Cathy Hazel , Administrative Coordinator	Three Hills, AB

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Order brochures

"SMART MOVES" BROCHURE

The "Smart Moves" brochure is a great marketing piece for distribution to your members through mail-outs, new membership packages, future membership packages and/or to display at meetings/events.

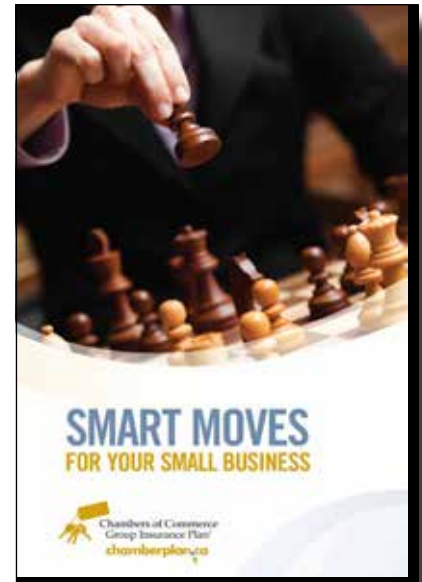
Smart Move #1 - Join your local Chamber

Smart Move #2 - Protect your most valuable asset

Each brochure is customized with your local marketing advisor's contact information. This brochure comes in one size (5 1/2 x 8 1/2" - one fold). There is no cost for the brochures or the customization and they are shipped directly to your chamber.

The brochures will: **remind your members** there are additional benefits to belonging to your chamber; and, **engage your members** in programs which aids in membership retention.

Contact us today for your supply of brochures!



2014 Budget

PRAIRIE REGION INCREASING SPONSORSHIP & BURSARY COMMITMENT

The 2014 budget will reflect an increase in both sponsorship and bursaries to the existing programs offered to the provincial and local chambers.

We have not had an increase since 2010. The increase will be a net contribution of over \$33,000 to provide financial assistance for professional development to chamber staff and volunteers in Alberta and Saskatchewan.

Chambers Plan is proud to support: the Alberta Chambers' Conference and Policy Session; the Saskatchewan Chamber's Conference on Business; the Alberta Chamber Executives' Professional Development Summit; the Chamber of Commerce Executives of Saskatchewan Leaders Conference; and, the Chambers of Commerce Executives of Canada's Annual Conference!

Highlights

HIGHLIGHTS SINCE THE APRIL NEWSLETTER

- Our **Business Assistance Service** provider ARETE, put the entire national network of counsellors on standby to offer reassurance and support as needed (1-877-922-8646) to any firms in Southern Alberta impacted by flooding.
- We attended three Alberta Chambers Roundtables – Lacombe on May 15, Grande Prairie on June 12, and Lethbridge on June 26.
- Prairie Region's brochure "A guide to understanding Chambers Plan" was adopted by Head Office for distribution nationally.
- The demand for custom made ads from the local chambers continues to grow and we love it!
- "**Advisor Access**" has moved to the cloud allowing unlimited access by our advisors.

Marketing and Promotion **RESOURCES** - available on line at www.chambers.ca
[Chambers & Boards>Resources](#) Login: chamber Password: chamber

More **RESOURCES** – available on line at <http://resources.chamberplan.ca>
No login or password necessary



www.facebook.com/chamberplan